LEARN, CONNECT AND NETWORK with the top oncology administrators at the 24th Association of Cancer Executives Annual Meeting.

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#ACEPDX2018
DEAR COLLEAGUES,

On behalf of the Association of Cancer Executive’s Board of Directors and the Conference Planning Committee, it is my sincere pleasure to welcome you to our 24th Annual Conference January 28–30, 2018 in beautiful Portland, Oregon. We are extremely excited about the program this year and have lined up more than 30 experts to provide you, the oncology leader, with the tools and resources your program needs to be successful in today’s healthcare environment. Utilizing feedback from our membership, we have crafted this conference to focus on the key issues facing oncology programs with practical solutions and strategies for implementation. We have also shifted our conference from longer sessions to more shorter duration “Ted Talk” style presentations to give you greater content and higher value.

We are offering three pre-conference workshops, designed to provide greater in-depth learning on key topics. Our core, and very popular ACE 101 is designed for the newer oncology leader, providing numerous foundational presentations. Next, we have created a new workshop, Oncology Financial Management Strategies, which contains several presentations focused on current issues around oncology revenue and expense challenges. Our third, and also new workshop, Charting Your Oncology Leadership Career, will provide the opportunity for learning about the ever-changing roles in oncology leadership and how to best craft your career for future growth and opportunities. This is a great workshop for newer leaders beginning to think about taking their career to the next level, or veteran leaders wanting to transition from traditional roles.

Our general conference features a total of 19 presentations with two keynote speakers—Dr. Brian Druker, the founder of Gleevec and often referred to as the father of precision medicine, who will speak on the changes in precision medicine and what oncology leaders need to know; and Dr. Richard Wender, Chief Cancer Control Officer for the American Cancer Society, will discuss Population Health and the Oncology Program: Closing the gap. In addition, we have included topics on the future of data and analytics in healthcare, practical learnings from OCM participants, and numerous sessions focused on key strategies for oncology in a value-based environment.

We are eternally grateful for our sponsors and exhibitors who have allowed us to offer this outstanding conference. It has been a sincere privilege to serve with the program planning committee this year as chair. Welcome to all new and returning attendees!

Sincerely,
Teresa Heckel, MBA
President-Elect and 2018 Conference Chair, ACE
T & C Consultants

2018 CONFERENCE PLANNING COMMITTEE:

Wendy Austin, Executive Director and Division Administrator, University of TX MD Anderson Cancer Center
Christopher Bianca, Director, Oncology Service Line, UCHealth Memorial Hospital
Nancy Bookbinder, Oncology Resource Consultants
Steven Castle, Chief Operating Officer, Community Health Systems
Cindy Chavira, Service Line Director Samuel Oschin Comprehensive Cancer Institute, Cedars Sinai Medical Center
Stephanie Clayton-Hobbs, Associate Vice President, University of Texas Southwestern
Michael Darling, Associate Director for Administration, Indiana University Simon Cancer Center
Ron DiGiamo, President & CEO, Revenue Cycle Inc.
Mary Greenberg, Vice President Service Lines & Business Development, Adventist Health Care
Shreya Kanodia, PhD, Associate Director, Samuel Oschin Comprehensive Cancer Institute, Cedars Sinai Medical Center
Brian McCagh, Executive Director, Greater Baltimore Medical Center – Berman Cancer Institute
Tammy Mcclanahan, System VP Cancer Service Line, Norton Cancer Institute
Ollieta Nicholas, Department Administrator, University of TX MD Anderson Cancer Center
Jeff Reynolds, Business Partner Senior Specialist, UK Healthcare Markey Cancer Center
Diane Schulte, Strategic Marketing Manager, Genomic Health Inc.
Kelley Simpson, Senior Partner, Oncology Solutions
Matt Sturm, Associate Principal, ECG Management Consultants
Ted Yank, Associate Director for Administration, Dan L. Duncan Comprehensive Cancer Center at Baylor College of Medicine
2018 PRE-CONFERENCE WORKSHOPS

SUNDAY, JANUARY 28

12:00PM–1:00PM
Pre-Conference Networking Luncheon
(All registered pre-conference workshop invited to attend lunch)

1:00PM–5:00PM
Pre-Conference Workshops

WORKSHOP #1—ONCOLOGY 101: FOUNDATIONS IN ONCOLOGY MANAGEMENT
Workshop Facilitators:
Wendy Austin, Executive Director and Division Administrator, UT MD Anderson Cancer Center
Cindy Chavira, Service Line Director Samuel Oschin Comprehensive Cancer Institute, Cedars Sinai Medical Center

▶ 1:15PM–2:00PM
Developing Your Oncology Leadership Strategy
Speaker: Teresa Heckel, T&C Consulting

▶ 2:00PM–2:45PM
Strategic Planning In Oncology
Speaker: Nancy Bookbinder, President, Oncology Resource Consultants, Inc.

▶ 2:45PM–3:00PM
Break

▶ 2:45PM–3:45PM
Maximizing Financial Performance in Oncology
Speaker: Steven Castle, Chief Operating Officer, Community Health Systems

▶ 3:45PM–4:30PM
Oncology Strategic Planning: Positioning Your Cancer Program for Change
Speaker: Kelley Simpson, Senior Partner, Oncology Solutions

▶ 4:30PM–5:00PM
Understanding Your Tumor Registry
Speaker: Toni Hare, Vice President, CHAMPS Oncology

WORKSHOP #2—ONCOLOGY FINANCIAL MANAGEMENT STRATEGIES
Workshop Facilitators:
Matt Sturm, Associate Principal, ECG Management Consultants
Ron DiGiaimo, President & CEO, Revenue Cycle, Inc.

▶ 1:15PM–2:00PM
Oncology Revenue Cycle: Biggest Challenges, Best Practices and Multidisciplinary Collaboration for Success
Speaker: Ron DiGiaimo, President & CEO, Revenue Cycle, Inc.

▶ 2:00PM–2:45PM
Speaker: Lori Schneider, Business Office Manager, Green Bay Oncology

▶ 2:45PM–3:00PM
Break

▶ 3:00PM–3:45PM
Drug Expense Management
Speaker: Neisha Griffith, Vice President, Cancer Services, West Virginia University

▶ 3:45PM–4:30PM
340b—Policy Updates, Outlook for the Program and Update on Enforcement Activity
Speaker: Emily Cook, Partner, McDermott Will & Emery

▶ 4:30PM–5:00PM
Ask The Experts Concluding Panel

WORKSHOP #3—CHARTING YOUR ONCOLOGY LEADERSHIP CAREER
Facilitator: Teresa Heckel, T&C Consulting
Speaker: Julia Williams, Managing Director, ZRG Partners

▶ 1:15PM–1:45PM
Understanding Emerging Roles in Oncology Leadership

▶ 1:45PM–2:15PM
Market Trends

▶ 2:15PM–2:30PM
Break

▶ 2:30PM–3:00PM
Crafting Your Oncology Leadership Resume

▶ 3:00PM–3:45PM
Use and Understanding of Social Media

▶ 3:45PM–4:00PM
Taking Your Career to the Next Level

6:00PM–7:00PM
Welcoming Reception

KEYNOTE SPEAKERS:

Brian Druker, MD
Director, Knight Cancer Institute at Oregon Health & Science University; JELD-WEN Chair of Leukemia Research; Investigator, Howard Hughes Medical Institute

Richard Wender, MD
Chief Cancer Control Officer, American Cancer Society

Dr. Brian Druker, director of OHSU’s Knight Cancer Institute, is Oregon’s best-known scientist. A winner of the Lasker Prize, Druker’s signature accomplishment was the development of a drug (Gleevec) to treat a form of leukemia.

The Lasker-DeBakey Clinical Medicine Research, often called the “American Nobel Prize.”

Richard C. Wender, MD, is the chief cancer control officer of the American Cancer Society. In this role, he is charged with providing oversight and guidance to the organization’s domestic and global cancer control programs, with a focus on access, navigation, and health equity in an effort to ensure everyone has an equal opportunity to live a healthy life and receive high quality treatment and support. Dr. Wender leads one of the largest cancer control organizations in the country, with more than 1,000 regionally-deployed staff working in the areas of prevention and early detection, patient and caregiver support, programs and services, global cancer control, and health systems.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30AM–8:45AM</td>
<td>Welcoming Remarks&lt;br&gt;ACE President Elect and 2018 Annual Meeting Conference Chair—Teresa Heckel, T&amp;C Consulting&lt;br&gt;ACE President—Tammy McClanahan, System VP Cancer Service Line, Norton Cancer Institute</td>
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<tr>
<td>8:45AM–9:30AM</td>
<td>Keynote Session: Oncology Program and Population Health: Closing the Gap&lt;br&gt;Speaker: Richard Wender, MD, Chief Cancer Control Officer, American Cancer Society</td>
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<td>9:30AM–10:00AM</td>
<td>Staffing models for Oncology Ambulatory Nursing &amp; Medical Assistants&lt;br&gt;Speaker: Shirley Johnson, Chief Nursing Officer, Roswell Park Cancer Institute</td>
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<td>10:00AM–10:30AM</td>
<td>EXPO Break</td>
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<td>10:30AM–11:00AM</td>
<td>Telehealth and Connected Health: Re-Framing Oncology Service Models&lt;br&gt;Speaker: Jana Katz Bell, Assistant Dean, UC Davis School of Medicine and Betty Irene Moore School of Nursing</td>
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<td>11:00AM–12:00PM</td>
<td>Cancer Care Transformation Playbook: Best Practices for Reducing Avoidable Utilization, Improving Palliative Care, and Maximizing Patient Navigation&lt;br&gt;Speaker: Deirdre Saulet, Senior Consultant, Advisory Board</td>
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<td>12:00PM–1:15PM</td>
<td>EXPO Sponsor Tables Luncheon</td>
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<td>1:15PM–1:45PM</td>
<td>5-Year Capital Plan for Oncology—What should we be planning for?&lt;br&gt;Speaker: Timothy Remus, MD, Senior Director, Sg2</td>
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<td>1:50PM–2:30PM</td>
<td>Patient experience—in Their Eyes/Innovations&lt;br&gt;Speaker: Beth Garcia, Clinical Administrative Director, University of TX MD Anderson Cancer Center</td>
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<td>2:30PM–3:00PM</td>
<td>Physician Productivity Measures, Reporting and Use&lt;br&gt;Speaker: Elaine Towle, Director, Analysis and Consulting Services, American Society of Clinical Oncology</td>
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<td>3:00PM–3:30PM</td>
<td>EXPO Break</td>
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<td>3:30PM–4:20PM</td>
<td>Leveraging Disruptive innovations to Co-Create Value: Improving Patient Health and Provider Engagement while Reducing Costs&lt;br&gt;Speakers: Kevin Croce, MD, Assistant Professor of Medicine, Brigham and Women’s Hospital Harvard Medical School&lt;br&gt;Joey Bargo, MD, Medical Director of Clinical Informatics, Baptist Health System University of Kentucky College of Medicine</td>
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<td>4:20PM–4:50PM</td>
<td>Drug Reimbursement &amp; 340b Updates &amp; Changes&lt;br&gt;Speaker: Cindy Parman, Executive Vice President, Coding Strategies, Inc.</td>
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<td>6:00PM–7:15PM</td>
<td>EXPO Hall Reception</td>
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<td>7:00AM–5:00PM</td>
<td>Registration Desk Open</td>
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<tr>
<td>7:30AM–8:15AM</td>
<td>Registration Desk Open</td>
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<td>8:30AM–9:05AM</td>
<td>Intelligent Oncology Care Model—Key Learnings for any Cancer Program—sharing tools and best practices for success&lt;br&gt;Speakers: Linda Wellner-Newcomb, PhD, Vice President, Lahey Hospital &amp; Medical Center&lt;br&gt;Sophia Gordon Cancer Center&lt;br&gt;Matt Wayson, MD, Director for Community Hematology/Oncology, OHSU Knight Cancer Institute&lt;br&gt;Cheryl Prince, Vice President Clinical Integration, Methodist Healthcare Cancer Center</td>
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<td>9:05AM–9:45AM</td>
<td>Important Data Points for Your Cancer Program’s Financial Health&lt;br&gt;Speaker: Ricky Newton, Director of Financial Services &amp; Operations, Community Oncology Alliance</td>
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<td>9:45AM–10:15AM</td>
<td>Morning Break</td>
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<td>10:15AM–10:45AM</td>
<td>Applying Integrated Design to Outpatient Oncology: Is it the Right Approach?&lt;br&gt;Speaker: Patrick McCormick, Director of Ambulatory Oncology Program &amp; Clinics, OHSU Knight Cancer Institute</td>
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<td>10:45AM–11:25AM</td>
<td>Strategies for Improving Oncology Margin Management&lt;br&gt;Speaker: Deirdre Saulet, Senior Consultant, Advisory Board</td>
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<td>11:35AM–1:20PM</td>
<td>Luncheon Keynote Speaker: Precision Medicine And Its Impact on Cancer Care; What Do Oncology Administrators Need to Know&lt;br&gt;Speaker: Brian Druker, MD, OHSU Knight Cancer Institute</td>
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<td>1:30PM–2:00PM</td>
<td>Bundled Payments—Future of Oncology Reimbursement?&lt;br&gt;Speaker: Deirdre Baggot, PhD, Principal, ECG Management Consultants</td>
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<td>2:00PM–2:30PM</td>
<td>Value-Based Care: Creating Partnerships Between Oncology Nurse Navigators and Oncology/Hematology Physician Practices&lt;br&gt;Speaker: Tricia Strusowski, Manager, Oncology Solutions</td>
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<td>2:30PM–3:00PM</td>
<td>Regionalization and Rationalization—System Based Cancer Care in an Era of Financial Constraints&lt;br&gt;Speaker: Matt Sturm, Associate Principal, ECG Management Consultants</td>
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<td>3:00PM–3:15PM</td>
<td>Afternoon Break</td>
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<td>3:15PM–4:45PM</td>
<td>Oncology Care Model—Key Learnings for any Cancer Program—sharing tools and best practices for success&lt;br&gt;Speakers: Linda Wellner-Newcomb, PhD, Vice President, Lahey Hospital &amp; Medical Center&lt;br&gt;Sophia Gordon Cancer Center&lt;br&gt;Matt Wayson, MD, Director for Community Hematology/Oncology, OHSU Knight Cancer Institute&lt;br&gt;Cheryl Prince, Vice President Clinical Integration, Methodist Healthcare Cancer Center</td>
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<td>5:00PM–6:00PM</td>
<td>Farewell Reception</td>
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*Only dedicated EXPO Hall Time
FUN FACTS ABOUT PORTLAND, OREGON!

Tax Free Shopping—Pioneer Place Shopping Mall is located across the street from the Nines Hotel!

Craft Beer Capital of the World—Portland is home to 75 breweries and the number is going up!

Foodies—Portland is home to a great culinary scene with interesting restaurants all over the city.

Great Day Trip Opportunities before or after the ACE Annual Meeting—Attendees can experience world class wine in the Willamette Valley or a short drive to the Multnomah Falls or head to Mt. Hood or take a drive along the very scenic Oregon Coast.

PDX International Airport—has been voted best airport four years in a row by Travel + Leisure Magazine.

Portland was named one of Lonely Planet’s top cities to visit in 2017.

 ACE MEMBERSHIP BUNDLE PACKAGES
$1,250 Conference Registration, Workshop Registration and Half Year Membership

GENERAL INFORMATION

DISCOUNT HOTEL ROOM DEADLINE
ACE has reserved a limited number of rooms at the The Nines Hotel with a discounted rate of $219.00 per night. To reserve your room at the Nines Hotel with a discounted rate of $219.00 per night. To reserve your room contact hotel directly at 888-627-7208 or click HERE.

The Nines Portland
525 SW Morrison Street
Portland, OR 97204
P: (877) 229-9995

To become an ACE Sponsor please contact Brian Mandrier, Executive Director at bmandrier@hauck.com or 202-521-1886.

Plenty of great opportunities still available!